

AMAZON PPC MASTERY

The Complete Advertising Blueprint From Beginner to Expert

By Mahfuj Alom - Founder, MAM SCALEVIO

- 1. Campaign Architecture: Sponsored Products, Sponsored Brands, Sponsored Display**
- 2. Search Term Isolation: Exact, Phrase, Broad & Negative Match Keywords**
- 3. Target ACOS & Break-even Math: How to cut wasted ad spend by 40%+**
- 4. Helium 10 & Jungle Scout Harvest Frameworks**
- 5. Dayparting & Dynamic Placement Bid Multipliers**

Official E-Book Publication | MAM SCALEVIO Growth Agency

Contact / Book Strategy Session: mahfujalom863@gmail.com